

# Naming and Recognition Policy

Policy Number:

Policy Type: Operational

Review Period: 4 years

Approval History: December 17, 2020

## 1.0 Background

Greater Sudbury Public Library traditionally names branches of the Library system after the geographic location of the community it serves, as per the standard of other Canadian library systems. Rooms and collections are named for the function of the area or a similar descriptive designation indicating use or subject matter (i.e. Children’s Room, Makerspace, and Learning Disabilities Collection).

Exceptions to this geographic naming convention have been applied to the following branches, rooms and collections. Names highlighted in blue were in place pre-2001 amalgamation to City of Greater Sudbury and the creation of the Greater Sudbury Public Library Board.

<b>Branches</b>	<b>Rooms and Collections</b>
Azilda - Gilles Pelland Library	Main - Mary C Shantz Local History Collection
Capreol - Frank R. Mazzuca Branch	Main - Silverman Memorial Hall
Chelmsford - Normand Huneault Branch	New Sudbury - Sinclair Room
Coniston - Mike Solski Branch	
Dowling - Lionel Rheaume Branch	
Levack / Onaping - Earle Jarvis Branch	
Lively - Earl Mumford Branch	

## 2.0 Scope

This policy includes all branches, rooms and collections under the management and control of the Greater Sudbury Public Library Board.

## 3.0 Honorary Naming

The Greater Sudbury Public Library reserves the right to determine the names of its branches, rooms and collections and to review such names periodically.

Individuals named in a branch, room or collection must have contributed significantly to the growth and development of the Library; been an illustrious former employee or Board Member; or have made an outstanding and significant contribution to the immediate surrounding community. See **Appendix A** for biographical information on past honourees.

Naming in honour of an individual or individuals, or families is expected to last for the useful life of the branch, room or collection. Name recognitions shall be retained at the discretion of the Board until such a time as: the building is renovated or demolished; or the use of the space is so altered that the name of the space is no longer relevant; or the collection is no longer in use.

#### *4.0 Process*

Requests for naming of branches, rooms or collections after an individual must be directed the Greater Sudbury Public Library Board in writing.

The request must include: a short biography of the honouree which outlines the contributions made to the Greater Sudbury Public Library and contributions made to the community; written consent, where appropriate, from each individual or estate associated with an honorific naming; and letters of recommendation from individuals or organizations in the community as a demonstration of significant community support.

The Library Board shall review each naming request with appropriate due diligence including the following:

- Evaluation of whether the name is and will continue to be a positive reflection on the Library
- The reputation and integrity of the donor and of the person(s) in whose honour naming is proposed
- The history of the donor's support of libraries and Library priorities
- Review of any possible conflict of interest issues affecting the Library
- Any other factors that could reflect on the Library.

In reviewing a proposal, consideration may be given to any cost to the Library associated with the naming including signage, printing of promotional material, updating records and building community recognition.

#### *5.0 Approval*

If approved, the Library Board will make a recommendation for the acceptance of the request and respond to the requestor in writing.

For honorific naming of rooms or collections, the Library CEO or designate will determine the specific wording and placement of a plaque/signage for the designated room or collection.

Honorific naming is provided to those individuals who exemplify the values of the Library. Should the individual for whom a naming commitment has been made violates these standards or should new information be presented which could demonstrate harm or damage to the reputation of the Library through the naming association, the Library Board may elect to remove the naming honorific.

## 6.0 *Exclusions*

- Current Mayors and Members of Council are excluded from honorific naming
- Corporations or commercial enterprises are excluded from honorific naming
- No honorific naming request shall be accepted or reviewed for any deceased person until at least two (2) years after that person's death

## 7.0 *Naming with Financial Gift*

During the construction of a new library, the Library Board may designate and approve a fundraising campaign.

During such a campaign, branches, rooms and collections within the library may be named with a recommendation of a minimum donation to be considered for this honour.

Donations must be received in full before any signage acknowledging the name is installed.

In order to protect the integrity of the Board and Library brand and avoid the perception of advertising, the corporate sponsor's name only and not its logo will be used on any signage identifying the sponsor.

## 8.0 *Definitions*

**Branches:** 13 facilities located in different geographical locations in the City of Greater Sudbury managed by the Greater Sudbury Public Library Board.

**Rooms:** discrete space within a library identified as being devoted to a specific purpose or function.  
Greater Sudbury Public Library – Naming and Recognition Policy

**Collections:** curated group of books and other materials owned by the library, catalogued and arranged for ease of access.

## Appendix A

### Honorific Names of Branches

#### **Azilda** - *Gilles Pelland Library*

- Requested by the Azilda Let Them Be Kids Committee along with letter of support from Councillor Evelyn Dutrisac
- Resolution passed by the Library Board November 24, 2009 (motion 2009-80)
- Presented to City Council December 9, 2009. Motion carried unanimously (2009-522).

Pelland was first elected to township of Rayside council in 1963, becoming reeve from 1970-1972. Following regional amalgamation Pelland was the first mayor of the town of Rayside-Balfour (mayor from 1973-1988) and a regional councillor for the same period. He served 25 years in public office.

In 1979 Pelland lobbied for a new post office for Azilda and had the old post office renovated into the Azilda Library.

#### **Capreol** - *Frank R. Mazzuca Branch*

- Requested by the Capreol Community Action Network and supported by Councillor Dave Kilgour
- Resolution passed by the Library Board November 24, 2009 (motion 2009-79)
- Presented to City Council December 9, 2009. Motion carried unanimously (2009-523).

Mazzuca was first elected to town of Capreol council in 1957, becoming Mayor in 1975. He was acclaimed in the elections of 1976 and 1978. He served as Mayor for 22 years and in 1998 he became regional chair in a by-election following the death of Peter Wong. With the creation of the City of Greater Sudbury, Mazzuca served as the last chairman of the former region of Sudbury.

In 1994, the Town of Capreol named its industrial part and the commercial section of the town "F.R. Mazzuca Industrial Park". He was the recipient of the Queen's Golden Jubilee Medal for outstanding achievement or public service and a recipient of a Rotary International Paul Harris Fellowship and the driving force behind The New Way Initiative, a community economic development strategy.

Born in Italy in 1922, he moved to Canada at the age of seven. He joined the CNR in 1943 and bought a furniture store in 1950. While his wife worked in the store, Mazzuca continued to work on the railway until 1980. Frank Mazzuca passed in September 2009.

### **Chelmsford - Normand Huneault Branch**

- Honoric Name was in place pre-2001 amalgamation to City of Greater Sudbury and the creation of the Greater Sudbury Public Library Board.

Normand R. Huneault served more than a decade on town council in Rayside-Balfour. Born in Sudbury in 1950 and a life-long resident of Chelmsford, Huneault was a Territory Manager for Thomas, Large & Singer prior to his passing in 2000. He was an associate member of the Royal Canadian Legion Br#553.

### **Coniston - Mike Solski Branch**

- Honoric Name was in place pre-2001 amalgamation to City of Greater Sudbury and the creation of the Greater Sudbury Public Library Board.

Solski was a Town Councillor in Coniston from 1945 to 1947 and served as Coniston Mayor from 1962-1972. After amalgamation in 1973, Solski was Nickel Centre's first mayor and held the position until 1978. During his last council meeting Solski was shot three times and wounded, which led directly to his retirement. During his political career, Solski was President of the Sudbury and District Municipal Association (1973, 1977, and 1978), Chairman of the Sudbury and District Municipal Association Restructuring Committee (1972), and Vice-Chairman of the Regional Municipality of Sudbury (1973, 1977, and 1978). Solski was also heavily involved in Provincial and Federal Politics, running unsuccessfully as the Sudbury East Liberal candidate in the 1967 Provincial election and holding the position of President of the Nickel District Liberal Association and Nickel Belt Federal Riding.

Born in Coniston, Michael "Mike" Solski (1918-1999) worked at the International Nickel Co (INCO) in the Coniston Smelter from 1935 until he retired in 1978. He was instrumental in the Sudbury area labour movement as a member of the International Union of Mine Mill and Smelter Workers. He was the Coniston Plant Union Organizing Team chairman, moving through the ranks to become President in 1952, holding the position for 6 consecutive years.

Solski also held seats on numerous board, including: the Sudbury Regional Police Commission (1973-1978), the Coniston and Nickel Centre Hydro Commissions (1963-1999), the Employment and Immigration Advisory Council, and the Nickel Centre Public Library (1973-1994).

Solski's community involvement extended to founding the Coniston Historical Group in 1980 and authoring several volumes including: *The Coniston Story* (1982; 1990) and *Mine Mill: The History of the International Union of Mine, Mill and Smelter Workers in Canada since 1895*. He received recognition from the Ontario Heritage Foundation and was awarded the 1997 heritage Community Recognition Program Achievement Award for his contribution to the community and his work preserving the history of Coniston.

### **Dowling** - *Lionel Rheume Branch*

- Honoric Name was in place pre-2001 amalgamation to City of Greater Sudbury and the creation of the Greater Sudbury Public Library Board.

Born in Dowling, Rheume was a long time resident of Dowling. In the 1950s, Rheume was one of the original landowners to build subdivisions which would evolve into the largest residential areas in Dowling Township. An area around the Dowling/Larchwood area was colloquially referred to as Rheume Flatts. Among the street names given in the Lionel Rheume Subdivision were Rheume Street, Lionel Avenue, Gerald Avenue (in honour of Lionel Rheume's brother-in-law), and Gilles Court (in honour Mr. Rheume's son). He was a businessman and entrepreneur.

The Dowling library was named in his honour before his passing in 1981.

### **Levack / Onaping** - *Earle Jarvis Branch*

- Honoric Name was in place pre-2001 amalgamation to City of Greater Sudbury and the creation of the Greater Sudbury Public Library Board.

An employee of Falconbridge Nickel Mines from 1935 to 1978, Earle Jarvis was Superintendent of Properties for the Sudbury Area. A councillor for Onaping Falls Council (1972-1982), Jarvis was also a veteran of the Second World War and a member of the Royal Canadian Legion Br#503. In addition, Jarvis was a member of the Salvation Army Advisory Board, chairman of the Board of Trustees for the Improvement District of Onaping, served as secretary of Falconbridge School Board, and was a past chairman of Sudbury Memorial Hospital.

Earle Jarvis passed in May of 1991.

### **Lively** - *Earl Mumford Branch*

- Honoric Name was in place pre-2001 amalgamation to City of Greater Sudbury and the creation of the Greater Sudbury Public Library Board.

Mumford was area superintendent of Creighton Mine from 1947 to 1969. Born in Victoria Mine, a small village west of Copper Cliff, in 1907, Mumford attended Sudbury mining and technical School. He started his mining career at Worthington Mine in 1927, was transferred to Levack, then Froid and finally to Creighton in 1934 as a stope boss. Five years later Mumford was general foreman. Always promoting safety at Inco, he led Creighton Mine in many award winning accident prevention performances before his retirement in 1969.

The street leading into Inco's Alloys Plant in Walden was renamed Mumford Street by the Sudbury Region in honour of Mumford's contributions to making Creighton a better place to live.

Earle Mumford passed in 1974. The Library honorific was dedicated during its opening ceremonies of the new Walden library branch in October 1988.

## **Main Branch**

### *Mary C Shantz Local History Collection*

Honorific Name was in place pre-2001 amalgamation to City of Greater Sudbury and the creation of the Greater Sudbury Public Library Board.

The Local History Collection exists due to the diligent efforts of Mary Shantz to collect images, reports, books, and other local publications. To honour her many contributions, the library decided to name the room that housed the local history collection the "Mary C. Shantz Room" in 1986. When the Reference Library was moved from Civic Square (currently Tom Davis Square), the collection was no longer housed in a specific room so the name was transferred to the collection.

Originally from Kitchener, Ontario, Mary Shantz (néé Shupe) was a teacher and librarian. She worked in libraries across Ontario, including Kitchener, Toronto, London, and Sudbury. After moving to Sudbury in 1958, she became a founding member of the Sudbury and District Historical Society, and the Sudbury Branch of the Ontario Genealogical Society. Mary Shantz was the head of the reference department at the Sudbury Public Library from 1966 until her retirement in 1984.

### *Aaron Silverman Memorial Hall*

- Honorific Name was in place pre-2001 amalgamation to City of Greater Sudbury and the creation of the Greater Sudbury Public Library Board.

Mrs Aaron Silverman presented a financial gift to the Sudbury Public Library Board in 1952. The Board accepted the donation from Saul Silverman (son of Aaron) on behalf of his mother and used the donation to furnish the new central hall.

A native of Warsaw, Poland, Aaron Silverman arrived in the Algoma District via New York around 1884. He travelled the North for a while, supporting himself with retail ventures in the various communities, mining camps and lumber camps before returning to Sudbury in 1889. After his return, he opened Silverman's Department Store in 1892 – a mainstay in Sudbury for 82 years until 1974 when the store finally closed its doors. Silverman married Rosa Greenblath of New York on September 10, 1895.

During the early years, Silverman was one of the largest property owners in Sudbury, and was a staunch supporter of the community. His success in business gave him a reputation as a generous man, willing to support many community endeavors. He held the distinction of being the oldest merchant in Sudbury until his death in 1941.

## **New Sudbury Branch**

### *Sinclair Room*

- Honorary Name was in place pre-2001 amalgamation to City of Greater Sudbury and the creation of the Greater Sudbury Public Library Board.
- When the branch was located in the New Sudbury Shopping Centre, the Honorary Name had been applied to the branch itself: W.C. Sinclair Branch
- After its relocation to Lasalle, the meeting room was designated the Sinclair Room and the branch reverted back to New Sudbury Branch

W. Clarence Sinclair was a Member of the Sudbury Public Library Board for 16 years (1950-1966). During his tenure on the SPL Board, he headed the building committee, oversaw the build of the new library on Mackenzie Street, and served as Chairman for three years.

After Sinclair's passing in July 1966, the Sudbury Public Library was closed on the following Friday afternoon as a mark of respect to Sinclair's memory. The W. Clarence Sinclair Branch in the New Sudbury Shopping Centre had its official opening in September, 1966.

Originally from Arnprior, ON Sinclair moved to Sudbury with his family. He began working for Cochrane's Hardware in 1914. After a period of opening and running branch stores, Sinclair returned to Sudbury in 1933. A member of numerous church boards and committees, Sinclair was also a veteran of the First World War, having served overseas with distinction. He was a member of the Keystone Masonic Lodge and a member of the Nokomis Chapter, Order of the Eastern Star.